



As student-athletes on the Division II National Student-Athlete Advisory Committee (SAAC), we recognize the world of college athletics is continuously changing. The Division II National SAAC's concern is to look out for the well-being of prospective and current student-athletes. With the adoption of the "Ease of Burden" recruiting legislation at the 2012 NCAA Convention, the student-athletes of Division II have outlined guidelines for coaches and athletics administrators.

Educate

1. **Educate** parents, guardians and prospective student-athletes throughout the recruiting process. Keep lines of communication open and encourage everyone to be on the same page.

Call

When initially making contact

2. When beginning the recruiting process with a prospective student-athlete, coaches should make it a common practice to **call the prospective student-athlete initially** even if recruiting has been initiated through email (establish the proper phone numbers at which they would like to be contacted).

When leaving a voicemail for a prospective student-athlete, include the following:

- a. The reason for the call; and
- b. The form in which the coach would like to be contacted in return.

Discuss

Type of contact & When to contact

3. During the initial contact with a prospective student-athlete, the coach or recruiter should **discuss the type of contact** the prospective student-athlete would be comfortable with (e.g., phone calls, text message, email, social media). After this is established, ask the prospective student-athlete **what time period is appropriate** to use these methods. *It is encouraged and advised to add these questions to the institution's athletics questionnaire completed by all prospective student-athletes.*

Respect Time

4. It is important that coaches/recruiters are **respectful of school hours and other commitments** (e.g., extracurricular activities, family time) that prospective student-athletes have when contacting them.

Be Professional

5. Coaches should be **respectful if a request is made in regard to fewer contacts**. For example, financial burden (text message and phone plans), due to time commitments or lack of interest in the institution or athletics program.

6. When contacting a prospective student-athlete through electronic methods, student-athletes feel it is important to **maintain professionalism**. Coaches are encouraged to use proper English, paying attention to spelling and grammar; for example, "u" as "you" should be avoided.

Avoid Mass Texts

7. Coaches should **refrain from mass text messages** intended to elicit a response from multiple prospects.

By following the above guidelines, National SAAC is hoping Division II will continue to grow while maintaining a healthy recruiting environment.

Visit D2SA.org and the Division II Facebook page for more student-athlete resources and Division II News



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A Student-Athlete Resource D2SA.org

Explore this student resource to discover the energy and spirit Division II student-athletes possess in a place they can call their own.

I chose
Division II

